

# Consistent estimation for the full-fledged fixed effects zero-inflated Poisson model

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# Abstract

- This paper advocates the transformations used for the consistent estimation of **the full-fledged fixed effects zero-inflated Poisson model** whose zero outcomes can arise from both of logit and Poisson parts and which equips both parts with the fixed effects.
- The **valid moment conditions** are constructed on the basis of the transformations.
- The **finite sample behaviors** of GMM and EL estimators employing the moment conditions are investigated by use of Monte Carlo experiments.
- **Keywords:** *fixed effects zero-inflated Poisson model; predetermined explanatory variables in Poisson part; moment conditions; GMM; EL; Monte Carlo experiments*

# 1 Introduction

- The polished zero-inflated Poisson model (hereafter ZIP model) proposed by Lambert (1992) is one of the models dealing with count data with zero values being superabundant.
- Empirical studies using the ZIP model are often found in the literature on the econometric analysis: Gurmu and Trivedi (1996) on the relationship between the recreational boating trips and boat owners' attributes, Crépon & Duguet (1997) and Hu & Jefferson (2009) on the patents and R&D relationship, etc.

# ZIP model (simple example)

- Count dependent variable:  $y_i$
- Explanatory variables:  $w_i, x_i$
- $i = 1, \dots, N$  ( $N \rightarrow \infty$ )
- $y_i = 0$  with probability  $1 - p_i$
- $y_i \sim \text{Pois}(q_i)$  with probability  $p_i$
- Logit probability  $p_i = \frac{\exp(\gamma + \delta w_i)}{1 + \exp(\gamma + \delta w_i)}$
- Poisson mean  $q_i = \exp(\alpha + \beta x_i)$
- Parameters  $\gamma, \delta, \alpha, \beta$  are consistently estimated by Maximum likelihood method.

# Incipient ZIP models with the fixed effects

- Majo (2010) and Majo & Van Soest (2011) considered the fixed effects ZIP model, but their model assumes the **truncated-at-zero Poisson model** in Poisson part, implying that the origin of the zero count outcomes is confined to the logit part.
- Gilles (2012) and Gilles & Kim (2013) also considered the fixed effects ZIP model, but their model incorporates **no fixed effect in the logit part**.

# ZIP model with the fixed effects considered in this paper

- Different from the studies by Majo (2010) and Majo & Van Soest (2011) and by Gilles (2012) and Gilles & Kim (2013), the **fixed effects ZIP model discussed in this paper** has the Poisson part from which **the zero count outcome is not improbable** and **the logit part with the fixed effects being built-in**.
- This ZIP model is comparatively plenary.

## Estimation methods for the ZIP model with the fixed effects considered in this paper

- The **valid moment conditions** for this ZIP model are constructed based on two transformations for different specifications of the explanatory variables in Poisson part.
- Then, the parameters of interest are consistently estimated by use of the **GMM (Generalized Method of Moments)** proposed by Hansen (1982) and **EL (Empirical Likelihood)** method proposed by Owen (1988, 1990, 1991, 2001) and advanced by Qin & Lawless (1994).

## 2 Model and moment conditions

- The fixed effects ZIP model is considered, which has two potential sources of outbreaks of zero count variables: **logit probability** and **Poisson density** and which furnishes **both** of logit and Poisson parts with **the fixed effects**.
- The fixed effects ZIP model is described in the implicit form and the mean and variance of its disturbance are specified. Then, **presupposing that the disturbance and its square are uncorrelated with any transformations of the disturbances in past and the fixed effects**, the moment conditions for consistently estimating the parameters of interest are constructed under both of the **slightly strong assumptions** and the **mitigated ones**.



## 2 Model and moment conditions

- **Under the slightly strong assumptions**, the explanatory variables in both of the logit probability and the Poisson mean are slightly exogenous, while **under the mitigated assumptions**, the explanatory variables in the logit probability are slightly exogenous and those in the **Poisson mean** are **predetermined**.
- The overtone of the **slight exogeneity** introduced in this paper is that the count dependent variable at a given period wield **no influence** over the explanatory variable **at the period just behind** the occurrence of its count variable, whereas it could make **some sorts of influences** on the subsequent explanatory variables.

## 2.1 Fixed effects ZIP model

- The fixed effects ZIP model has the following **two potential sources of outbreaks of zero count dependent variables**:
  - $y_{it} = 0$  with probability  $1 - p_{it}$
  - $y_{it} \sim \text{Pois}(q_{it})$  with probability  $p_{it}$
- Subscripts  $i$  ( $i = 1, \dots, N$ ) and  $t$  ( $t = 1, \dots, T$ ) denote the individual and the time period.
- It is assumed that  $N \rightarrow \infty$ , whereas  $T$  is fixed.

## 2.1 Fixed effects ZIP model

- **Logit probability** of generating the binary process  $p_{it} = \frac{\exp(\psi_i + \delta w_{it})}{1 + \exp(\psi_i + \delta w_{it})}$
- Mean of generating the **Poisson process**  $q_{it} = \exp(\phi_i + \beta x_{it})$
- $\psi_i$  and  $\phi_i$ : fixed effects
- $w_{it}$  and  $x_{it}$ : (continuous) explanatory variables
- **Implicit form** of the fixed effects ZIP model  
 $y_{it} = p_{it} q_{it} + v_{it}$
- $v_{it}$ : disturbance (for the slightly strong and the mitigated assumptions)

## 2.1 Slightly strong assumptions and moment conditions

- **Slightly Strong Assumptions:**
- $E[v_{it} | \psi_i, w_i^{t+1}, \eta_i, x_i^{t+1}, v_i^{t-1}] = 0$
- $E[v_{it}^2 | \psi_i, w_i^{t+1}, \eta_i, x_i^{t+1}, v_i^{t-1}] = p_{it}q_{it}(1 + (1 - p_{it})q_{it})$
- where  $w_i^{t+1} = (w_{i1}, \dots, w_{i,t+1})$ ,  $x_i^{t+1} = (x_{i1}, \dots, x_{i,t+1})$ , and  $v_i^{t-1} = (v_{i0}, \dots, v_{i,t-1})$  with  $v_{i0}$  being empty.

## 2.1 Slightly strong assumptions and moment conditions

- Conditional moment conditions under the **Slightly Strong Assumptions**
- $E[\Phi_{it}(\delta, \beta) | \psi_i, w_i^t, \eta_i, x_i^t, v_i^{t-2}] = 0$
- $$\Phi_{it}(\delta, \beta) = (\tanh(\delta \Delta w_{it}/2) - 1)\exp(-\beta \Delta x_{it})(y_{it}^2 - y_{it})$$
$$+ (\tanh(\delta \Delta w_{it}/2) + 1)\exp(\beta \Delta x_{it})(y_{i,t-1}^2 - y_{i,t-1})$$
$$- 2 \tanh(\delta \Delta w_{it}/2) y_{it} y_{i,t-1}$$
- The transformation above is referred to as the **“PHI transformation”** in this paper.

## 2.2 Mitigated assumptions and moment conditions

- Mitigated Assumptions:
- $E[v_{it} | \psi_i, w_i^{t+1}, \eta_i, x_i^t, v_i^{t-1}] = 0$
- $E[v_{it}^2 | \psi_i, w_i^{t+1}, \eta_i, x_i^t, v_i^{t-1}]$   
 $= p_{it}q_{it}(1 + (1 - p_{it})q_{it})$

## 2.2 Mitigated assumptions and moment conditions

- Conditional moment conditions under the **Mitigated Assumptions**
- $E[\Psi_{it}(\delta, \beta) | \psi_i, w_i^t, \eta_i, x_i^{t-1}, v_i^{t-2}] = 0,$
- $\Psi_{it}(\delta, \beta) = (\tanh(\delta \Delta w_{it}/2) - 1)\exp(-2\beta \Delta x_{it})(y_{it}^2 - y_{it})$   
 $+ (\tanh(\delta \Delta w_{it}/2) + 1)(y_{i,t-1}^2 - y_{i,t-1})$   
 $- 2 \tanh(\delta \Delta w_{it}/2)\exp(-\beta \Delta x_{it}) y_{it} y_{i,t-1}$
- The transformation above is referred to as the **“PSI transformation”** in this paper.

# 3 Estimation methods

- The two estimators using the unconditional moment conditions based on the PHI or PSI transformations: GMM and EL estimators
- The **GMM estimator** is obtained by minimizing the **quadratic form** composed of the sample version vector of moment conditions and a weighting matrix.
- The **EL estimator**, as an alternative to the GMM estimator, is obtained by maximizing the **log likelihood** constructed by using the implied probability under the constraint of the sample version vector weighted by the implied probability.
- Many studies reveal that the EL estimator behaves **better** than the GMM estimator (e.g. Newey & Smith, 2004; Anatolyev, 2005; Ramalho, 2005).



# 3.1 GMM estimator

Objective function

$$\hat{\theta}_{\text{GMM}} = \arg \min_{\theta} \bar{g}(\theta)' (\bar{\Omega}(\hat{\theta}_1))^{-1} \bar{g}(\theta).$$

Empirical counterpart of unconditional moment conditions (m by 1)

$$\bar{g}(\theta) = (1/N) \sum_{i=1}^N g_i(\theta) = 0,$$

Inverse of weighting matrix (m by m)

$$\bar{\Omega}(\hat{\theta}_1) = (1/N) \sum_{i=1}^N g_i(\hat{\theta}_1) g_i(\hat{\theta}_1)',$$

- Vector of parameters of interest:  $\theta = [\delta, \beta]$
- One-step estimator of the vector:  $\hat{\theta}_1$

Unconditional moment conditions  $E[g_i(\theta)] = 0$ , m by 1, constructed based on the unconditional moment conditions

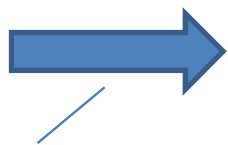
## 3.2 EL estimator

Objective function

$$\min_{\theta, \pi_1, \dots, \pi_N} -(1/N) \sum_{i=1}^N ((-\ln(1/N)) - (-\ln \pi_i)),$$

Subject to

$$\sum_{i=1}^N \pi_i = 1. \quad \sum_{i=1}^N \pi_i g_i(\theta) = 0,$$



$$\hat{\theta}_{EL} = \arg \min_{\theta} (\max_{\lambda} (1/N) \sum_{i=1}^N \ln(1 - \lambda' g_i(\theta))),$$

By dint of the transformation to the dual problem, the number of parameters to be estimated decreases from  $2+N$  to  $2+m$ , if  $N > m$ .

Probability of realization of the variables composing  $g_i(\theta)$ :  $\pi_i$

Lagrange Multiplier (m by 1):  $\lambda$

# Asymptotic distribution of GMM and EL estimators

- Qin & Lawless (1994) show that the EL estimator  $\hat{\theta}_{EL}$  has the same limit distribution as the GMM estimator  $\hat{\theta}_{GMM}$ , which is represented by

$$N^{1/2}(\hat{\theta}_{GMM} - \theta_0) \xrightarrow{d} N(0, (D(\theta_0)'(\Omega(\theta_0))^{-1}D(\theta_0))^{-1}),$$

- where

$$D(\theta_0) = (\partial E[g_i(\theta)] / \partial \theta') \big|_{\theta=\theta_0} \quad \Omega(\theta_0) = E[g_i(\theta_0)g_i(\theta_0)'].$$

- $\theta_0$  : true value of  $\theta$

# 4 Monte Carlo

- The finite sample behaviors of the GMM and EL estimators based on the PHI and PSI transformations are investigated with some Monte Carlo experiments.
- The experiments are carried out by using the programming language “R” (version 3.0.2) developed by R Core Team (2013). [GMM and EL estimations: package “gmm” developed by Chaussé (2010), ML estimation: package “pscl” developed by Zeileis et al. (2008).]

# 4.1 Data generating process

- DGP (fixed effects ZIP model)

$$\begin{aligned}
 y_{it} &= y_{it}^p y_{it}^q, \\
 y_{it}^p &\sim \text{Bin}(1, p_{it}), \\
 p_{it} &= \exp(\psi_i + \delta w_{it}) / (1 + \exp(\psi_i + \delta w_{it})), \\
 w_{it} &= \alpha w_{i,t-1} + \iota \psi_i + \zeta_{it}, \\
 w_{i1} &= (1/(1 - \alpha)) \iota \psi_i + (1/(1 - \alpha^2)^{(1/2)}) \zeta_{i1}, \\
 &\quad \psi_i \sim N(0, \sigma_\psi^2); \quad \zeta_{it} \sim N(0, \sigma_\zeta^2), \\
 y_{it}^q &\sim \text{Pois}(q_{it}), \\
 q_{it} &= \exp(\eta_i + \beta x_{it}), \\
 x_{it} &= \rho x_{i,t-1} + \tau \eta_i + \varepsilon_{it}, \\
 x_{i1} &= (1/(1 - \rho)) \tau \eta_i + (1/(1 - \rho^2)^{(1/2)}) \varepsilon_{i1}, \\
 &\quad \eta_i \sim N(0, \sigma_\eta^2); \quad \varepsilon_{it} \sim N(0, \sigma_\varepsilon^2).
 \end{aligned}$$

Cross-sectional sizes:  
N=1000, 5000, 10000

Number of time periods:  
T= 4, 8

Number of replications:  
10000.

Values are set to the  
parameters  $\delta, \alpha, \iota, \sigma_\psi^2, \sigma_\zeta^2,$   
 $\beta, \rho, \tau, \sigma_\eta^2, \sigma_\varepsilon^2$ .

## 4.2 Estimators assayed

- The GMM and EL using the unconditional moment conditions based on the PHI and PSI transformations:

Those based on the **PHI transformation**

$$E[\Phi_{it}(\delta, \beta) \Delta w_{it}] = 0, \quad \text{for } t = 2, \dots, T,$$

$$E[\Phi_{it}(\delta, \beta) \Delta x_{it}] = 0, \quad \text{for } t = 2, \dots, T.$$

Those based on the **PSI transformation**

$$E[\Psi_{it}(\delta, \beta) \Delta w_{it}] = 0, \quad \text{for } t = 2, \dots, T,$$

$$E[\Psi_{it}(\delta, \beta) x_{is}] = 0, \text{ for } s = 1, \dots, t - 1; t = 2, \dots, T.$$

- As a control, the (inconsistent) pooled maximum likelihood estimator (hereafter, the **"ML(POOL)" estimator**) is used, which ignores the individual heterogeneity and accordingly has the indigenous bias.

## 4.3 Results

- Monte Carlo results for the estimators assayed when  $T = 4$  and  $8$  are shown in Table 1 and 2, respectively.
- Figure 1 and 2 are the boxplots of the GMM and EL estimators for  $\delta$  and  $\beta$  when  $T = 4$ , respectively, while Figure 3 and 4 are those when  $T = 8$ .

# Monte Carlo results for the fixed effects ZIP model, $T=8$

Table 2: Monte Carlo results for the fixed effects ZIP model,  $T = 8$

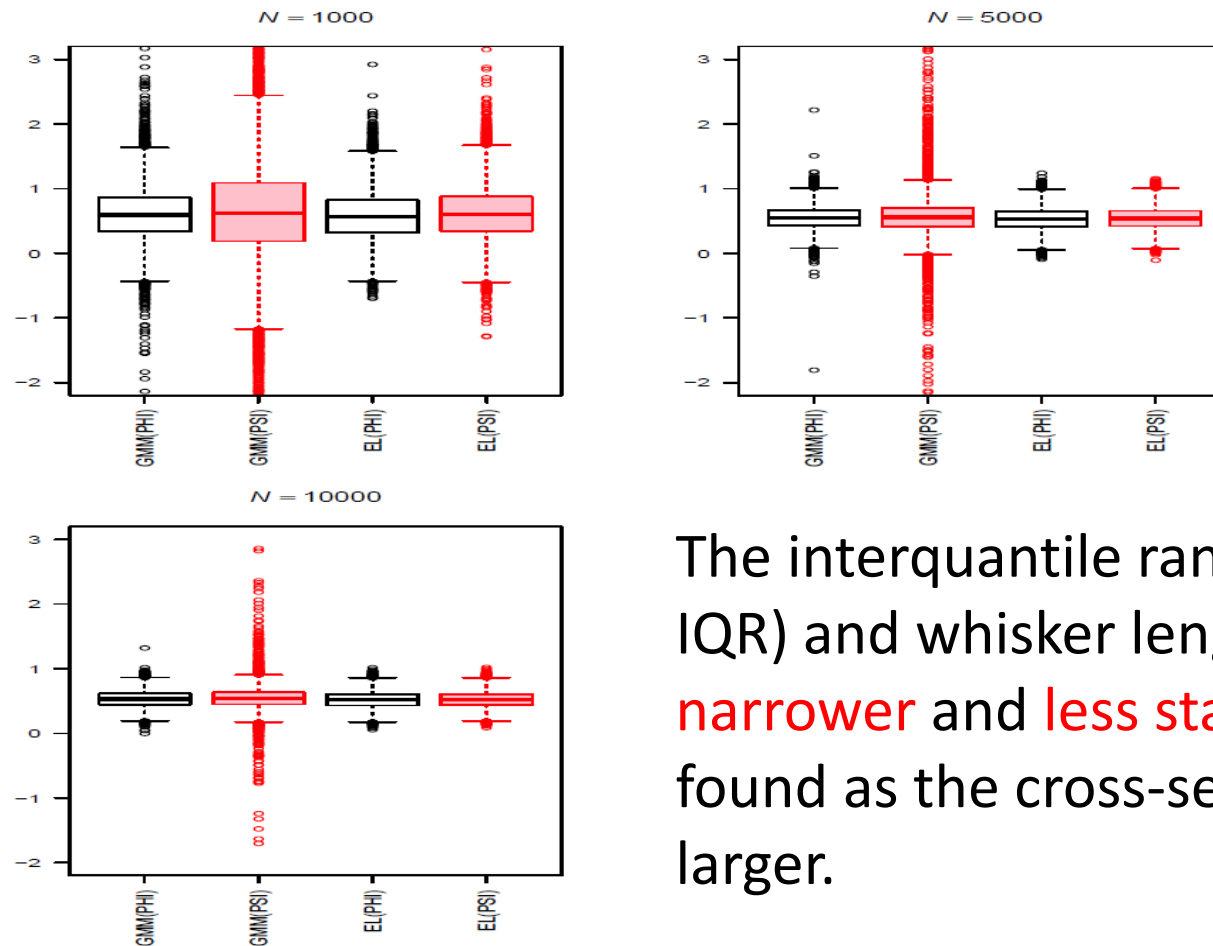
		$N = 1000$		$N = 5000$		$N = 10000$	
		bias	rmse	bias	rmse	bias	rmse
GMM(PHI)	$\delta$	0.085	2.633	0.046	0.212	0.032	0.131
	$\beta$	0.001	0.073	0.001	0.035	0.000	0.026
GMM(PSI)	$\delta$	1.982	106.559	0.043	3.052	0.061	1.761
	$\beta$	-0.114	0.222	-0.032	0.080	-0.017	0.051
EL(PHI)	$\delta$	0.082	0.395	0.027	0.177	0.018	0.130
	$\beta$	0.003	0.072	0.001	0.036	0.000	0.027
EL(PSI)	$\delta$	0.119	0.440	0.040	0.178	0.025	0.129
	$\beta$	0.015	0.116	0.005	0.055	0.003	0.040
ML(POOL)	$\delta$	0.342	0.346	0.341	0.342	0.341	0.342
	$\beta$	0.476	0.479	0.477	0.478	0.477	0.477

The **bias** and **rmse** for the **GMM** and **EL** estimators **dwindle in size as the cross-sectional size  $N$  increases**, reflecting the consistency, while the **considerable upward bias** of the inconsistent **ML(POOL) estimator** remains unchanged.



# Monte Carlo boxplots of the GMM and EL estimators for $\delta$ , $T=8$

Figure 3: Monte Carlo boxplots of the GMM and EL estimates for  $\delta$ ,  $T = 8$



The interquartile range (hereafter IQR) and whisker length become **narrower** and **less standoff outliers** are found as the cross-sectional size  $N$  is larger.

# EL is superior to GMM

- When using the PSI transformations based on the mitigated assumptions, **the EL estimator overwhelmingly outperforms the GMM estimator** whose small sample performance is poor in the extreme, as is seen from the comparison of the performance of the EL(PSI) estimator with that of the GMM(PSI) estimator.
- The smaller sizes of bias and rmse, narrower IQR and whisker range, and less standoff outliers are recognizable for the EL estimator.

# Reason for the fact that EL is superior to GMM (1)

- The GMM(PSI) estimator might suffer from the weak instruments problem pointed out by Bound et al. (1995) and Staiger & Stock (1997).
- That is, it could be that the lagged levels of the explanatory variables  $x_{it}$  in the moment conditions based on the **PSI transformation** are the weak instruments for the **PSI transformations**.
- The EL could solve the problem above.

## Reason for the fact that EL is superior to GMM (2)

- The GMM(PSI) estimator (which is the two-step estimator) might be afflicted with the **higher-order bias** characteristic of the GMM estimator shown by Newey & Smith (2004), leading to its poor small sample performance, judging from the fact that it uses many growing instruments for the PSI transformations as the number of time periods  $T$  increases.
- The EL could solve the problem above.

# Discarded sample in consistently estimating the fixed effects ZIP model

- The observations for which  $(y_{it}, y_{i,t-1}) = (0,0), (0,1), (1,0)$  make **no contribution** to the identification using the GMM and EL estimators, as is seen from the PHI and PSI transformations.
- In the DGP, rate of the above combinations of the dependent variables attains to about **70 percent** for each replication, which is **discarded** in the estimations.
- Accordingly, **a considerable degree of sample sizes** would be needed for enhancing the **accuracy** and **precision** of the GMM and EL estimators, which is reflected in the Monte Carlo results.

# 5 Conclusion

- The two types of moment conditions were proposed for consistently estimating the parameters of interest in the **fixed effects ZIP model** in which zero count outcomes could germinate from the Poisson part as well as from the logit part:
- The moment conditions for the case of **slightly exogenous explanatory variables in logit and Poisson parts** and **the moment conditions** for the case of **slightly exogenous explanatory variables in logit part and predetermined ones in Poisson part**.
- Monte Carlo experiments indicated that the **large number of individuals** would be required for obtaining the accurate and precise GMM and EL estimates.
- It is conceivable that this would be caused by the virtual decrease of sample sizes contributing to the estimation, which is due to **mass generation of zero count outcomes**.